



*teen*VOGUE

U.S. Media Kit
2H 2025

CONDÉ NAST

*teen*VOGUE



teenVOGUE

Brand *Mission*

Teen Vogue is the guide to life for the next generation of changemakers and stylish young people who are shaping our collective future. Across our content platforms, Teen Vogue educates, empowers, and enlightens a young audience with forward-thinking stories on style, culture, and identity.

“Teen Vogue is a guide and resource for young people who want to change the world for the better, all the while reminding them to have fun and find joy doing it.”

VERSHA SHARMA, EDITOR IN CHIEF

2.8X

GEN-Z

2.1X

FASHION FOCUSED

1.9X

FASHION ACCESSORIES
ENTHUSIASTS

2X

GO-GETTERS

5.1M

AVG. MONTHLY
DIGITAL UNIQUES

17M

SOCIAL FOLLOWERS

31.3M

AVG. MONTHLY
VIDEO VIEWS

Comscore Multi-Platform (United States) (Desktop 2+ and Total Mobile 13+) Full Year 2024 monthly avg.; ListenFirst, followers as of 12/31/24, includes FB, TW, IG, YT, TikTok; Adobe, YouTube Analytics, DFP, Partner Data, Facebook Insights, Twitter Analytics, Instagram Analytics, Snapchat Insights, TikTok, Full Year 2024 monthly average; GWI USA 2025

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Brand Highlights

COLLEGE COMPENDIUM | AUGUST 2025 Steering the college application process is tricky, and to cut through the noise Teen Vogue is launching their first guides to colleges and universities. Helping readers navigate college decisions for students everywhere through one ultimate guide.

GENERATION NEXT | SEPTEMBER 2025 Teen Vogue's annual celebration of the next wave of diverse and inclusive fashion designers returns this New York Fashion Week. As featured in the This talent incubator has an official application process with a board of judges and mentors to ensure these young student designers have the resources and connections to make it in an ever changing and challenging world.

TEEN VOGUE SUMMIT | SEPTEMBER 2025 Teen Vogue's annual Summit returns to celebrate, as a community, our collective impact and full potential. Hosted both live and virtually in LA, Teen Vogue will convene the most inspirational speakers, high wattage talent, and immersive experiences for a day that includes everything from entertainment to education, career to climate, and all things stylishly in between.

NEW HOLLYWOOD | NOVEMBER 2025 Teen Vogue's annual New Hollywood celebrates the next generation of stars who are rebuilding and remixing popular culture at large. Teen Vogue will showcase these visionaries with a unique editorial moment cross platform and a high-profile event in LA.

TWENTYSOMETHINGS | EVERGREEN Teen Vogue's comprehensive guide for Gen Z. A robust digital hub of essential content to help a new generation navigate their first years of being independent. Featuring shoppable content guides on the things the next generation needs for building those first moments of adulthood.

MOMENTS | EVERGREEN A digital cover series that captures today's most exciting and imaginative cultural figures, offering a fresh look at the young people creating their own moments by the power of their creativity, tenacity, and impact. Teen Vogue's Moment covers capture who is next in the cultural zeitgeist, align and integrate into Teen Vogue's editorial pop covers.

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